



LIVING ROOTS CONSULTANCY

COMPANY PROFILE

VISION

The best provider of safe and accessible agribusiness services to individuals and institutions in Zimbabwe and beyond.

MISSION

We are committed to providing expert technical advice in the fields of agriculture and agribusiness. Our services span agri-supply outlets, crop production, livestock management, apiculture, aquaculture, and agricultural logistics. We also offer guidance on the storage and processing of agricultural products. Our mission is to support the commercial viability of agricultural enterprises while promoting sustainable land use and responsible development practices.

VALUES

PROFESSIONALISM

Our experienced team of experts delivers high-quality products and services with professionalism and efficiency, ensuring timely responses to our customers' needs.

INTEGRITY

Our business success is built on a strong foundation of respect, transparency, and integrity.

INNOVATION

We are committed to delivering high-quality, innovative products and services tailored to effectively address our clients' needs and challenges.

STEWARDSHIP

As we work towards a safer and more sustainable planet, we consistently promote and uphold the responsible stewardship of the natural resources entrusted to us by God.

ABOUT US

Living Roots began its operations as an agricultural consultancy firm in December 2020. In December 2022, the company was formally registered as a Private Limited Company under the Zimbabwean Companies and Other Business Entities Act (Chapter 24:31), with Registration Number: 25845/2022. Since its inception, Living Roots has grown to expand its scope of services to include engineering solutions, agro-processing innovations, farmer support services, as well as climate change and natural resources management. This strategic growth reflects our commitment to providing integrated and forward-thinking services that address the evolving needs of the agricultural and rural development sectors.

Our Expertise

Living Roots is backed by a network of highly experienced Consultant Partners with extensive backgrounds as private consultants in fields including:

- Crop production and Horticulture
- Livestock production
- Climate Change and Sustainable Development
- Green houses and Drip irrigation installation
- Project Management
- Monitoring, Evaluation and Learning (MEAL)
- Village Income Savings and Lending (VISAL)

This breadth of experience positions us as competitive and reliable service providers in agribusiness and community development.

Our Mission

Growing Food, Growing Communities

At Living Roots, we help clients improve operational efficiency, adapt to future challenges, and produce high-quality products in a competitive and sustainable manner. We implement modern, efficient, and often unconventional agribusiness techniques that are practical and affordable. We are passionate about empowering new, young, and existing farmers with the knowledge and skills necessary for profitable farming using innovative and cost-effective technologies.

Our Approach

We apply a rigorous approach to analysing and substantiating the prospects for advanced scientific, technical, and economic solutions in the agricultural sector. Each solution is tailored to the specific needs of the client and aligned with broader goals in sustainable agribusiness development.

OUR LEADERSHIP

Managing Director – Godfrey Chimana

Godfrey Chimana is a qualified expert in Natural Resources Management, Horticulture, Climate Change, and Sustainable Development. With a deep passion for agricultural development, Godfrey is a driving force behind climate change adaptation and sustainable development initiatives across diverse agricultural landscapes. He has amassed extensive experience working in advanced agricultural environments, including research institutions and agricultural colleges, where he honed his expertise in science-led agricultural solutions. In addition, Godfrey has dedicated over ten years to working with rural communities, supporting resilience building, strengthening local adaptation mechanisms, and promoting poverty alleviation strategies aimed at achieving inclusive economic growth and sustainable human development. Godfrey is also the Executive Director heading operations at Farm Fresh Harvest Pvt Ltd company. His leadership continues to inspire innovation, capacity building, and impactful engagement within Zimbabwe's agricultural sector and beyond.

Finance and Administration Officer – Marvellous Chiwara

Marvellous Chiwara is responsible for managing the company's financial records, bookkeeping, and administrative functions. She plays a key role in ensuring sound financial practices, maintaining accurate records, and supporting day-to-day operational efficiency within the organization.

Marvellous holds both a National Certificate in Accounting and a Diploma in Tourism and Hospitality Management. Her background in the hospitality industry where she served as a trainee and part-time team member has equipped her with strong skills in customer service, management, and organizational support. These skills have translated effectively into her current role, where she handles accounts, prepares financial reports, and contributes to administrative planning and coordination. Her attention to detail, commitment to professionalism, and ability to work across departments make her an asset to the Living Roots team.

OUR LOCATION

Our Head Office is conveniently located in Mutare.

57 Herbert Chitepo, Mutare

Cell: (+263) 773 550 855/ 719 550 855

Email: chimanag@gmail.com

Our Services

At Living Roots, we offer a comprehensive range of services designed to support sustainable agricultural development, improve productivity, and promote innovation. Our expert team delivers tailored solutions across various sectors of agribusiness:

1. Consultancy and Training

- Climate Change Awareness
- Conservation Agriculture
- Nutrition Gardens
- Horticulture
- Apiculture (Beekeeping)
- Aquaculture (Fish Farming)

2. Water Harvesting Solutions

3. Farm Management and Administration

4. Monitoring, Evaluation and Learning (MEAL)

5. Micro-Irrigation Systems Design and Installation e.g. drip irrigation installation

6. Design and Installation of Agro-structures e.g. Pack houses, Shade houses and Greenhouses.

Living Roots
Growing Food, Growing Communities

OUR CLIENTELE

Living Roots is proud to serve a diverse range of clients across the agricultural value chain. Our services are tailored to meet the specific needs of various stakeholders, including but not limited to:

1. **Prospective Farmers** – Individuals seeking information and guidance on agribusiness ventures.
2. **Private Farms and Individuals** – Small to large-scale producers aiming to improve productivity and sustainability.

3. **Agribusiness Cooperatives** – Farmer groups and collective enterprises looking to enhance their operations.
4. **Commodity Traders** –
 - Local agricultural traders
 - Exporters involved in regional and international trade
5. **Institutions** –
 - Church organizations
 - Universities and research institutions
 - Training and agricultural education institutions
 - Farmer support organizations
 - Secondary schools and agricultural colleges
6. **Non-Governmental Organizations (NGOs)** –
 - Community-Based Organizations (CBOs)
 - Local and international NGOs supporting smallholder agriculture and rural development
7. **Government Agencies** –
 - Relevant ministries and public sector bodies involved in agriculture and rural development
8. **Investors in Agribusiness** –
 - Individuals and entities seeking opportunities in agriculture and agro-processing
 - Diasporans seeking foot soldiers who will manage and handle on farm operations on their behalf.

WHY CHOOSE US:

- **Time Efficiency** – We help you save valuable time by streamlining processes and offering expert guidance.
- **Project Success** – We support the development and successful implementation of new and innovative projects.
- **Risk Reduction** – Our strategic insights and data-driven approaches help you minimize operational and financial risks.
- **Improved Efficiency** – We enhance your business processes, increasing overall productivity and output quality.
- **Enhanced Capitalisation & Business Image** – Our professional support elevates your business profile, making it more attractive to investors and stakeholders.

- **Simplified Management** – We offer tools and advice that simplify daily operations, making business management more effective.
- **Global Bench-marking** – We enable you to measure your business performance against leading industry standards and global market leaders.

Partner with Living Roots for professional, sustainable, and results-oriented solutions that move your business forward.

REFERENCES:

1. Serving In Mission (SIM) (PVO)

- Technical Advisory services to communal farmers (Agronomy)
- Trainings on Conservation Agriculture

The SIM Regional Director

7228 Bordervale, Mutare

(+263) 772 551 432

Caiphas.Ngarivhume@sim.org

2. Windows of Hope (PVO)

- Community Trainings on Nutrition Gardens
- Life skills trainings on youths (Voluntary Facilitator)

The Programmes Manager

10 Cripps Road, Palmerstone, Mutare

+263 77 336 9057

chikamhidarlington5@gmail.com

3. Achievers Foundation (CBO)

- Climate Change trainings to local Youths

TSURO Centre, Mhakwe Business Centre,

PA BIRIRI, Chimanimani.

+263 78 778 0670

4. United Baptist Church of Zimbabwe (Church Organisation)

- Poultry project proposal and feasibility study

The Administrator

16 George Road, Hatfield, Harare.

Tel: +2634 571204

Cell: +263 77 260 3499

Email: ubcz@iwayafrica.co.zw

5. Dondo Farm (Individual Consultancy)

- 220 Ha Maize budgets
- Whole farm 5-year financial projection
- 1 Ha Tomato production budget
- 2 Ha Garlic business plan

The Director

Dondo Farm Mvuma

+263 77 356 0061

6. Farm Fresh Harvest Pvt Ltd

- Green House construction and Drip Irrigation installation.
- Farmer recruitment, training and supervision, ensuring compliance with GAP and other regulations
- Providing training on agronomic, crop protection and nutrition aspects,
- Explore new plant varieties and methods for improved productivity.

The Chief Executive Officer

Mr. Andrew Jones

1 Eagle Close, Greenside Mutare

+61 479 175 536

Andrew.Jones@sim.org

7. PlanIt Livestock Consultancy

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